

Attn:
Arts, entertainment, events, calendar editors

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FLINT-BORN “MEDIA ECOLOGIST” RETURNS FOR FIA LECTURE

Flint-bred and California-based media ecologist Gerry Fialka will present a free, interactive lecture, “The Machine as Art: From Archetype to Cliché,” at 2 p.m. Saturday, March 20, at the Flint Institute of Arts.

In the latest of his series of yearly lectures at the FIA, Fialka will probe society’s interrelations with technology, art, music and literature. By flipping Marshall McLuhan’s book “From Cliché to Archetype,” Fialka promises to shed new light on artists such as Alexander Calder and Man Ray, as well as video games and robotics.

Fialka is appearing in connection with the FIA’s exhibition of his new 14-minute video, “Eye Am Not a Robot” (co-directed by Mark X Farina). The video investigates the concept of technology “being alive” by evoking early Russian film and the theory of constructivism. It is on display in the Fleckenstein Video Gallery through March 31.

Fialka (http://www.venicewake.org/About/About_Gerry.html) is a film curator and filmmaker, writer and lecturer who has conducted interactive workshops across the country. The Los Angeles Times has called him a “multimedia Renaissance man.”

Based in Venice, Calif., Fialka is a graduate of Powers Catholic High School and the University of Michigan.