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Flint Institute of Arts  
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Flint, MI. 48503

## **Press Release**

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### **College Town/Flint Institute of Arts Hosts Lego Event**

(Flint, MI.) College Town Members will host the first intercollegiate Lego Event on October 9, 2010 at the Flint Institute of Arts. Teams from Kettering University, University of Michigan-Flint, Mott Community College and Baker College will each attempt to “Create a Masterpiece” with 90,000 colorful building blocks. The public is invited to watch the fun. Sponsors of the event are: Kettering University, Mott Community College, University of Michigan-Flint, Baker College, Yeo & Yeo P.C., CPA, Soroc Plastics, ATI Group, Artistic Decorating, and Sherwin Williams on Dort Hwy.

The College Town Membership Program provides free museum memberships to students and is collaboration between the Flint Institute of Arts and local colleges. The program is designed to engage students in activities that take them beyond the boundaries of their own campuses. A Student Advisory Council made up of representatives from the four colleges, meets regularly with museum staff to create “student friendly” programming. In addition to the planned Lego event, the group makes film selections for the College Night Film Series every Thursday night during the fall and spring terms and organizes other social events.

Since its inception three years ago, more than 3500 students have become College Town/FIA members. Student members enjoy free admission to exhibitions, discounts in the Café and Museum Shop and invitations to lectures, opening receptions and other special events. For more information visit [www.flintarts.org](http://www.flintarts.org) or call (810) 234-1695.

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