OCCUPORTUNITIES TO SUPPORT

BEER + BOURBON + BBQ + LIVE MUSIC + ART DEMOS

FRIDAY, OCTOBER 15, 2021
SAVE THE DATE
Art on Tap: Beer, Bourbon, BBQ
Friday, October 15, 2021
Early Access for Sponsors & Guests: 6:00pm
Main Event: 7:00pm-10:00pm

LOCATION
Flint Institute of Arts – South Parking Lot
(under enclosed tents)
1120 E. Kearsley Street
(810) 234.1695
flintarts.org

DRESS CODE
Casual/Weather Appropriate

RESERVATIONS
Early Access
$50/person in advance
$55/person at the door
• Includes BBQ fare, complimentary
tasting glass and 10 tasting tokens for
beer and bourbon.

Main Event
$40/person in advance
$45/person at the door
• Includes BBQ fare, complimentary
tasting glass and 5 tasting tokens for
beer and bourbon.

Designated Driver
$25/person
• Includes BBQ fare, non-alcoholic
beverages available

• Additional tasting tokens available 5/$5 or 20/$15.

The 2019 event featured 75 beers and 20 bourbons to sample throughout the evening. Over 400 guests enjoyed the sounds of the Reichlin Small Group, flameworking demos, a caravan photobooth and delicious barbecue and donuts. Thanks to our generous donors, Art on Tap raised over $17,800 to cover museum programming and outreach programs for PreK-12 students.
Guests will be invited to the Flint Institute of Arts’ Art on Tap - the premier beer and bourbon tasting event in Genesee County each fall – to sample a wide variety of craft beers, sip on unique bourbons, and indulge in delicious local BBQ fare. They will enjoy musical entertainment, artist demonstrations, an opportunity to enter to win one of each beers featured that night and other amazing packages.

### SPONSOR LEVELS

<table>
<thead>
<tr>
<th>Benefits</th>
<th>FRIENDS $250</th>
<th>BRONZE $500</th>
<th>COPPER $1,000</th>
<th>SILVER $1,500</th>
<th>GOLD $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Early Access &amp; Main Event Tickets</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>8</td>
<td>10</td>
</tr>
<tr>
<td>Name/Logo Printed in Marketing</td>
<td>NAME ONLY</td>
<td>NAME ONLY</td>
<td>LOGO</td>
<td>LOGO</td>
<td>LOGO</td>
</tr>
<tr>
<td>Recognition in FIA Magazine &amp; Annual Report</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Placement across FIA social media platforms</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Membership to the FIA</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in Press Release</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Transferable Tickets to FIA/FOMA 2021/2022 Film Series</td>
<td></td>
<td>8</td>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tickets to an Exclusive Sponsor Soiree in FIA Art School (Summer 2022)</td>
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<td></td>
<td></td>
<td></td>
<td>2</td>
</tr>
</tbody>
</table>
TENT SPONSORSHIP

Your opportunity to be the exclusive tent sponsor of Art on Tap and enjoy other amazing perks. FIA’s special events have proven to be a most effective marketing tool for sponsors to impress the community with their generosity in support of a highly recognized public institution. Sponsor benefits are designed to help you achieve brand awareness, provide event tickets for client/employee entertainment, and achieve your philanthropic goals.

EXCLUSIVE TENT BENEFITS - $5,000

- (12) Exclusive Early Access & Main Event Tickets

Name/Logo Included on:
- Signage at each Tent
- Print & Digital Media Marketing – Invitation, Event Program, FIA Website with Link to Sponsor Site
- Placement across FIA Social Media Platforms (28,000 followers across four networks)

- Giveaway Opportunity in Tents

- Three-Hour Ceramics Soiree in FIA Art School for (6) Guests to Create Custom Beer Steins (scheduled with FIA Events Coordinator)

- Business Membership to the FIA

- Recognition in FIA Magazine, Annual Report, and Press Release

- Recognition on Cumulative Donor Wall
SIGNATURE SPONSORSHIP

Your opportunity to present Art on Tap: Beer, Bourbon, BBQ with the FIA and receive top bill on all marketing. FIA’s special events have proven to be a most effective tool for sponsors to impress the community with their generosity in support of a highly recognized public institution. Materials will refer to the Flint Institute of Arts and Signature Sponsor present Art on Tap: Beer, Bourbon, BBQ.

EXCLUSIVE PRESENTING BENEFITS - $10,000

- (30) guest reservations to Art on Tap’s Early Access & Main Event plus a 20% discount on additional reservations
- Three-Hour Ceramics Soiree for (15) Guests to Create Custom Beer Steins (scheduled with FIA Events Coordinator)
- Logo placement on:
  - Invitations
  - Print & Digital Advertisements
  - FIA Website with link to Sponsor Site
  - Promotional Banner on Exterior of FIA
  - Digital Billboard at I-75 & Grange Hall Rd.
- Placement across FIA Social Media Platforms (28,000 followers across four networks)
- Interview opportunities across all media platforms (may not be scheduled until two weeks or less prior to the event)
- Recognition in radio and television advertising, bar in public radio and television where prohibited

COMMEMORATIVE GLASS PIECE

Signature Sponsor will receive a commemorative glass piece created by the talented artists of the Flint Institutes of Arts Hot Shop as our thank you for your generosity.

- Permanent recognition on Cumulative Donor Wall in FIA Lobby
- Business Membership to FIA
- Additional promotional options with approval from the FIA & Art on Tap Planning Committee
SPONSOR FORM

Sponsors are guaranteed to be listed on the invitation and all other promotional materials if received by Friday, September 3, 2021. Final deadline for sponsorship is Friday, September 24, 2021.

DONOR NAME  Please print name of individual or business as it should appear on printed materials.

CONTACT NAME  All correspondence will be mailed to the contact below, including physical tickets to the event.

ADDRESS

CITY___________________________ STATE_____ ZIP CODE______________

PHONE_____________ EMAIL_____________________

SPONSORSHIP LEVEL

$250 – Friends  $500 – Bronze  $1,000 – Copper  $1,500 – Silver  $2,500 – Gold  $5,000 – Tent Sponsor

PAYMENT METHODS Payment must be received by Friday, September 3, 2021 to be included on the invitation.

☐ Pay by Check (Preferred, payable to Flint Institute of Arts)       ☐ Pay by Credit

__ VISA     __ MasterCard       __ Discover       __ American Express

ACCOUNT#

EXP. DATE _____________/___________ CVC#_______ZIP CODE_____________________

SIGNATURE

•Mail, email, or fax completed form to: Attn: Art on Tap 2021
  Flint Institute of Arts
  1120 E. Kearsley Street
  Flint, MI 48503
  Fax 810.234.1692
  Email events@flintarts.org

Proceeds from Art on Tap: Beer, Bourbon, BBQ directly support museum programming and outreach Programs for PreK-12 students. Your donation is tax-deductible to the fullest extent permitted by law. 501 (c)(3) Non-Profit Organization – Federal Tax I.D. #38-1539984
The Flint Institute of Arts (FIA) has served Flint and the surrounding areas for more than 90 years to advance the understanding and appreciation of art for all through our collections, exhibitions, and educational programs. As the second largest art museum in Michigan and one of the largest museum art schools in the United States, more than 160,000 people visit its galleries and participate in its programs and services.

The FIA is a critical force for positive change in Flint and essential to the city’s quality of life and economic vitality. Genesee County has come to depend on a vibrant arts and cultural community to attract talent, business investment and simply make it a great place to live, work and explore. It is our intention, through our varied programs, to serve as agents of social change, creating experiences filled with wondrous things that remind us of what it is to be human, and to stimulate dialog around issues that increase empathy and compassion. As the priorities of our community evolve, the FIA strives to adapt its programming to bring art experiences to those who will benefit most.

*Funds raised from Art on Tap: Beer, Bourbon, BBQ directly support museum programming and outreach programs for PreK-12 students.*

The FIA Education Department engages more than 20,000 elementary school students and their teachers each year in quality visual arts learning experiences that address school improvement goals and develop lifelong learning skills. The program combines in-school presentations with field study visits to the FIA. With budget cuts eliminating visual arts instruction from many local schools, the FIA’s programs are the only visual arts experience some students receive during the school year.

Together, we can creatively improve the reputation and vitality of Flint. We thank you for your consideration and hope to see you at the next special event!