

AWESOME

MAJESTIC



SPONSORSHIP OPPORTUNITIES

THE PARTY

PRESENTS

A V I N T A G E

CURRICULUS



FLINT INSTITUTE OF ARTS



STUNNING

MARVELOUS



FLINT INSTITUTE OF ARTS

THE PARTY

THE HOTTEST EVENT OF THE SUMMER IS LOCATED RIGHT HERE IN FLINT!

Each year, the PARTY transforms the Flint Institute of Arts (FIA), creating a feast for the senses. The planning committee continues to create many exciting and surprising themes such as *Brazilian Carnival*, *Art of Illusion*, and *Art of the Future*.

The 2020 PARTY promises to create another fun-filled & memorable evening for all. Enjoy a variety of live entertainment throughout the museum, delicious cuisine, unexpected surprises & much more. You won't want to miss it!

SAVE THE DATE

Saturday, June 6, 2020
7:00pm - Midnight

LOCATION

Flint Institute of Arts
1120 E. Kearsley Street
(810) 234.1695
Flintarts.org

DRESS CODE

Cocktail/Party Attire

COMPLIMENTARY VALET PARKING

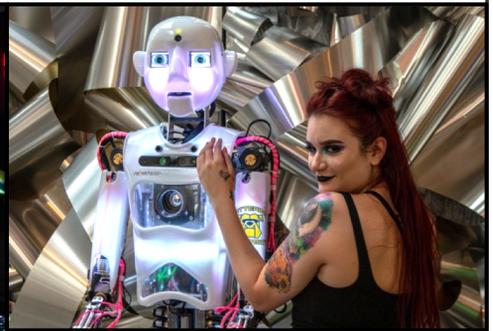
Available at the North Entrance (Kearsley St.)

RESERVATIONS

\$130/Person in Advance

\$150/Person at the Door

(All inclusive price of a strolling dinner and two drink tickets. Cash bar.)



Funds raised cover bus transportation and art materials for elementary and secondary students participating in FIA education programs. Last year, The PARTY raised over \$54,000.

THE PARTY

SAVE THE DATE: JUNE 6, 2020

FIA's special events have proven to be a most effective marketing tool for sponsors to impress the community with their generosity in support of a highly recognized public institution. **Sponsor benefits are designed to help you achieve brand awareness, provide event tickets for client/employee entertainment, and achieve your philanthropic goals.** Thousands of individuals will be made aware of your support in Genesee County and beyond.

SPONSOR LEVEL & BENEFITS	BRONZE \$500	COPPER \$1,000	SILVER \$1,500	GOLD \$2,500	PLATINUM \$5,000	DIAMOND \$7,500
Reservations to The PARTY	2	4	6	8	12	16
Name/Logo Printed in Marketing	NAME ONLY	LOGO	LOGO	LOGO	LOGO	LOGO
Recognition in FIA Magazine & Annual Report	●	●	●	●	●	●
Placement across FIA social media platforms		●	●	●	●	●
Membership to the FIA			●	●	●	●
Recognition in Press Release				●	●	●
Tickets to an Exclusive Sponsor Soiree in FIA Art School (Summer 2020)				2	4	6
Private Directors Tour for up to 10 Guests					●	●
Recognition on Cumulative Donor Wall					●	●
Event Rental at the FIA up to \$1,500						●



FLINT INSTITUTE OF ARTS



SPONSOR FORM

Sponsors are guaranteed to be listed on the invitation and all other promotional materials, if received by April 24, 2020. Final deadline for sponsorship is May 22, 2020.

DONOR NAME *Please print name of individual or business as it should appear on printed materials.*

CONTACT NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

PHONE _____ **EMAIL** _____

SPONSORSHIP LEVEL *(Circle one)*

\$500 – Bronze \$1,000 - Silver \$1,500 - Copper \$2,500 - Gold

\$5,000 - Diamond \$7,500 – Platinum

PAYMENT METHOD

All payment must be received on or before April 24, 2020 to be included on the invitation.

Pay by Check: (Payable to *Flint Institute of Arts*)

Pay by Credit: (Payable online at flintarts.org or by submitting form)

__ VISA __ MasterCard __ Discover __ American Express

Account# _____ Exp. Date _____ / _____ CVC# _____

Signature _____

- Mail, email, or fax completed form to:
 - Attn: PARTY 2020
 - Flint Institute of Arts
 - 1120 E. Kearsley Street
 - Flint, MI 48503
 - Fax** 810.234.1692
 - Phone** 810.234.1695
 - Email** events@flintarts.org



The Flint Institute of Arts (FIA) has served Flint and the surrounding areas for more than 90 years to advance the understanding and appreciation of art for all through our collections, exhibitions, and educational programs. As the second largest art museum in Michigan and one of the largest museum art schools in the United States, more than 160,000 people visit its galleries and participate in its programs and services.

The FIA is a critical force for positive change in Flint and essential to the city's quality of life and economic vitality. Genesee County has come to depend on a vibrant arts and cultural community to attract talent, business investment and simply make it a great place to live, work and explore. It is our intention, through our varied programs, to serve as agents of social change, creating experiences filled with wondrous things that remind us of what it is to be human, and to stimulate dialog around issues that increase empathy and compassion. As the priorities of our community evolve, the FIA strives to adapt its programming to bring art experiences to those who will benefit most.

Funds raised from The PARTY directly support outreach programs for PreK-12, Head Start, and homeschooling by covering bus transportation and art supplies for thousands of local students.

The FIA Education Department engages more than 20,000 elementary school students and their teachers each year in quality visual arts learning experiences that address school improvement goals and develop lifelong learning skills. The program combines in-school presentations with field study visits to the FIA. With budget cuts eliminating visual arts instruction from many local schools, the FIA's programs are the only visual arts experience some students receive during the school year.

Together, we can creatively improve the reputation and vitality of Flint. We thank you for your consideration and hope to see you at the next special event!

