



FLINT INSTITUTE OF ARTS

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**FOR IMMEDIATE RELEASE**

**12TH ANNUAL FIRST FROST ARTS & FINE CRAFTS FAIR KICKS OFF HOLIDAY SEASON AT FIA**



Flint, MI – Jump start the holiday season with a weekend of art, crafts, and festive entertainment at the 12th Annual First Frost Arts & Fine Crafts Fair, presented by the Founders Society of the Flint Institute of Arts, on Saturday, November 4 and Sunday, November 5 at the Flint Institute of Arts.

Featuring over 40 juried artists and artisans displaying a wide variety of hand-crafted treasures in a host of mediums, including fiber, precious metals, wood, clay, glass, and mixed media, the weekend offers gifts for all

ages and tastes. Funds raised from First Frost will be used to benefit the exhibitions and programming at the Flint Institute of Arts. Take a walk through the Festival of Trees, decorated by local artists and florists, and purchase your favorite one. Enjoy a silent auction, homemade goodies and desserts at the annual bake sale, live entertainment, and more!

Sheila Smith, FIA Founders Society President noted, “What an exciting way to begin the holiday season, strolling through beautifully decorated trees, music, and art! Best of all, this indoor arts festival directly benefits local art programs for kids and the community at large! We thank our sponsors, McLaren Health Care and Zito Construction, for their generous support of our event and remind everyone that sponsorships are still available.”

First Frost happens on Saturday, November 4 from 10 a.m. to 5 p.m. and Sunday, November 5 from 11 a.m. to 4 p.m. at the Flint Institute of Arts. General admission is \$5. Kids under 12 are free. The FIA is located at 1120 East Kearsley Street in the heart of the Flint Cultural Center.

**For more information, please contact Chene Koppitz, FIA Communications and Marketing Coordinator, at 810.237.7387.**

**ABOUT THE FLINT INSTITUTE OF ARTS**

The Flint Institute of Arts is Michigan’s second largest art museum and one of the largest museum art schools in the nation. The FIA’s mission is to advance the understanding and appreciation of art for all through collections, exhibitions, and educational programs. The FIA is located at 1120 East Kearsley Street in the Flint Cultural Center. The museum is open Mon–Fri 12 p.m. - 5 p.m.; Sat 10 a.m. - 5 p.m. and Sun 1 p.m. - 5 p.m. Admission to the FIA is free to members and children under 12; Adults are \$7; Senior Citizens and Students with I.D. are \$5. Saturdays are free thanks to Huntington Bank. For more information, please call 810.234.1695 or visit [www.flintarts.org](http://www.flintarts.org).